



सागरमाला डेवलपमेंट कंपनी लिमिटेड

(भारत सरकार का उपक्रम)

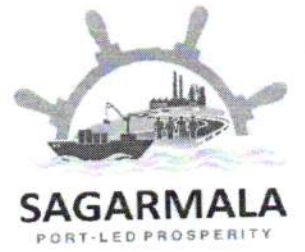
Sagarmala Development Company Ltd.

(A Government of India Enterprise)

Website: www.sdclindia.com

CIN No: U74999DL2016GOI305194

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Date: 14th September, 2021

Clarification with respect to the RFP for Engagement of an Agency/Consultant for setting up a social media & Multimedia Communication Hub- Last Date for Submission of Bids – 16th September 2021, 1500 hrs IST

- (1) Refer clause 3.6, Page no. 10 "Experience in Social Media"- For avoidance of doubt, the Bidder must have managed One Assignment of Social Media handles for Government/Semi-Government/Public Listed Organization for atleast 12 months duration in the past five years with Project Value of atleast Rs. 50 lacs (or Retainership Value per annum).
- (2) No change in the Pre-Qualification criteria (clause 3, Page 9 & 10) and Evaluation criteria (Clause 6.2, Page 13 & 14).
- (3) Social Media & Multimedia Communication Hub will be based at Ministry of Ports, Shipping and Waterways, New Delhi refer clause 15.1, Page no. 38.
- (4) All the team members are expected to follow the Covid Protocol as per the Government Guidelines issued from time to time.
- (5) The team will need to work as per the requirement of Ministry of Ports, Shipping and Waterways.
- (6) Only working space is to be provided by the Ministry of Ports, Shipping and Waterways and all other equipment, software, laptops, etc as normally required in such assignment will be arranged by the agency.
- (7) Refer clause 15.8, the team may hire specialized consultant/agencies after the prior approvals for additional works and they will be reimbursed as per applicable DAVP rates and in case of non-availability of DAVP rates, the rate will be as agreed by MoPSW.
- (8) Participation in the form of Consortium is not allowed in this RFP.
- (9) Agency is allowed to claim all the incentives/concession as provided in the policy of the Startup and MSMEs if applicable in such services. However, the Agency needs to submit all the documentary evidence as normally required to substantiate the claim.

sd/-

(Dal Veer Singh)
CS, SDCL